

Product Information

Mobile Originated Messages

Revision 1.0

© 2005 Wireless Live Ltd
All rights reserved
All trademarks acknowledged
Information contained in this document is commercially
confidential and must not be disclosed to third parties without
the express written permission of Wireless Live Ltd

1 What are they?

Sometimes you want your customers or mobile workers to be able to access information or send information via a text message.

For example an estate agent can send more information to a viewer by advertising:

Text: INFO7 to +4477123456789

When the user sends a text message with INFO7 as the keyword the estate agent can send a text message back to the viewer's handset giving more information like price, number of bedrooms etc.

Or maybe you want mobile employees to send information from the field. They simply text to a specific number and that information is emailed to your company.

Mobile originated messages are messages that are sent from a mobile handset to one of our mobile numbers. We can accept these messages and forward them on to your application or email address.

All you need to do is rent a mobile number (**dedicated**) or even just a keyword (**shared**) and tell us where you want the message to go.

If you rent a mobile number then you can specify as many keywords as you like and have a default catch all address.

If you rent just a keyword then you will only get the message if that combination of number and keyword are sent. If the keyword is already in use then you may have to choose another one.

Feature	Shared	Dedicated
As many keywords as you like	No	Yes
Default route if keyword does not match	No	Yes
Free to choose any keyword	No	Yes
Send text message to me as an email	Yes	Yes
Send text message to my web page	Yes	Yes

2 How does it work?

The steps to have SMS text sent to your application are:

- 1) Rent a shared or dedicated number from Wireless Live
- 2) If you rent a shared number tell us the keyword and we will check its availability. If the keyword is free then tell us the email address or URL you want the message to be sent to.
- 3) If you rent a dedicated number then you can have any keyword and as many keywords as you like. Simply tell us the keywords and the email addresses and URLs you want each keyword text to be sent to.
- 4) Advertise your number and keyword.

When Wireless Live receives a text message to your number and keyword we will send the message onto your email or URL.

Sending information back is really easy. If you decide to have the text message posted to your URL then when we connect to your page with the details of the text message you can simple return some text in the response and we will send it as a text message.

Please see the [HTTP API SDK documentation](#) for more details.

3 How much does it cost?

Item	Shared	Dedicated
Setup	Free	Free
Monthly Rental (UK Number)	£5.00	£20.00
Monthly Rental (US Number)	\$10.00	\$40.00
Cost for inbound message (UK Number)	£0.00	£0.00
Cost for inbound message (US Number)	\$0.02	\$0.02
Minimum Term	6 Months	6 Months

Notes:

- 1) All prices exclude VAT.
- 2) Prices valid until 31/12/05
- 3) A user sending a text message to you will have to pay their operator as usual for sending a text message.
- 4) If you want to send a response back to the sender of the text message so that they receive a text message then you will need to also have a Mobile Terminated account. The cost for sending messages to a mobile phone is available from Wireless Live.